

Donor Update



Center for Next Generation Philanthropy Makes Strides

The JCF Center for Next Generation Philanthropy (CNGP) has been working with our strategic partner, Slingshot, during the past several months to enhance and expand JCF's NextGen initiative. JCF and Slingshot have met with more than a dozen Next Generation donors to evaluate this cohort's unique needs, programmatic preferences, and the philanthropic resources that interest them. The Center is currently completing the information gathering process and will soon convene a diverse group of NextGen donors who will be instrumental in activating the JCF NextGen philanthropic community and positioning JCF as the go-to place for people in their 20's and 30's to learn more about being strategic with their philanthropy.

In November, Michelle Lebowits, Director of Development and Next Generation Philanthropy,

and Tamar Snyder, JCF's Strategic Consultant, attended **NetWORKS: Exploring the Power & Possibilities of Networks in the Jewish Community**, an invitation-only gathering convened by the Charles and Lynn Schusterman Family Foundation. Over the course of the three-day conference, they had the opportunity to meet leading thinkers, experts, innovators and activists to discuss the impact and implications of network-thinking for the future of the Jewish community.

In addition, JCF is thrilled to be sponsoring Slingshot Day, an annual gathering of funders and not-for-profits committed to innovation in Jewish life, on March 14 in New York City.

For updates on all Next Gen resources and programs, please visit JCF's Facebook page (www.facebook.com/jewishcommunalfund) and website, www.jcfny.org.

Website Enhancements

At JCF, we are constantly enhancing our online grant-making system to maximize convenience for our donors. When you log in to view your fund online, you will notice several new functions we hope will help you use your fund more easily and efficiently. **You now have the ability to:**

- View daily market valuations for a more up-to-date balance
- Export your grant and contribution histories to Excel
- Make a credit card donation online that will appear in your fund in 2-3 business days
- Edit your profile and contact information, including your email address
- Search the charity database by address and see a charity report on GuideStar

For assistance accessing your fund online, please feel free to call us at (212) 752-8277.



Family Philanthropy

JCF is proud to facilitate charitable giving for three generations of Jewish philanthropic families, including Billie Tisch (center) featured above with Ann and Andrew Tisch. For information on establishing a fund for your children or grandchildren, please contact Michelle Lebowits at 212-752-8277.

Teen Tzedakah Summit

JCF held its second Teen Tzedakah Summit focused on disaster relief and recovery on Sunday, November 20, 2011 at the JCC in Manhattan, with the partnership of J-Teen Leadership and the JCC in Manhattan. The half-day giving circle enabled the teens to learn more about giving smartly, and then decide, as a group, how best to allocate funds.

The teens had the opportunity to hear from experts in the field, including **Danielle Butin**, Afya Foundation and **Jim Killoran**, Habitat for Humanity of Westchester. **Offira Gabbay**, a young and dynamic lay leader with the American Jewish Joint Distribution Committee, shared photos and stories from her visit to Haiti with the JDC. **Tamar Snyder**, JCF's Strategic Consultant, led the teens in a session on how to evaluate charities using online resources such as GuideStar, Charity Navigator, and the Better Business Bureau. The teens then split into groups and evaluated charities as well as participated in a Jewish text study focused around priorities in giving. At the end of the program, the teens "texted" their vote for the



charities in the disaster arena they wished to support. The teens were thrilled to see the results in real-time. They decided as a group to allocate 70 percent of the funds to the Afya Foundation and 30 percent of the funds to the American Jewish World Service. Special thanks to Tracey Bilski and Abbe Marcus of J-Teen Leadership for their help in coordinating the Summit. We'd also like to thank the teens who chaired the event: Sydney Brown, Josh Goldstein, Lindsay Hughson and Brad Lowenstein.

Welcome New Trustees

We are so pleased to welcome Michael Stern as a Trustee to the Board.

STAFF NEWS

We welcome Beth Wohlgernter, a seasoned professional who brings to JCF a wealth of experience in the Not-for-Profit arena, as JCF's Senior Vice President. Beth comes to JCF from the American Heart Association, where she most recently served as the organization's Chief Operating Officer. She replaces Jose Virella, who had a long and successful tenure at JCF.

Phil Gordon has been hired as Development Associate. Hilda Beck has been promoted to Director of IT and Financial Services; Melanie Marchfeld has been promoted to Senior Director of Grants Administration, and Igor Musayev has been promoted to Manager of Financial Services.

JCF Hosts Florida Reception — Creating Legacies in Art and Philanthropy

JCF will celebrate the launch of our **Legacy Circle** recognizing donors who have included JCF in their estate plans on **Thursday, February 9, 2012 from 4 p.m. to 6 p.m.** at the Boca Raton Museum of Art. Following the opening reception, there will be a program featuring David Pratt, Esq., Managing Partner at Proskauer, who will discuss *Estate Planning: What you should be doing before 2013*, and Ellen Israelson, Vice President of Jewish Communal Fund, who will introduce the JCF Legacy Circle and Resources. Docent tours will be available at the conclusion of the program. There will be no solicitation at this educational event. For information and reservations contact ellen@jcfny.org or call 212-752-8277, ext. 13.

Join JCF in Israel on March 15, 2012 at 5:30 p.m. for a cocktail reception featuring Aluf Benn, Editor-in-Chief of Haaretz, at the Andrea and Charles Bronfman Foundation in Jerusalem. To reserve your spot, email Phil Gordon at phil@jcfny.org or call (212) 752-8277.